

DIGITAL CONTENT EDITOR, CREATIVE SERVICES

Turning Point for God is the radio and television ministry of Dr. David Jeremiah, senior pastor of Shadow Mountain Community Church. It is an international ministry with a vision to reach every language group in the world with the Gospel and the teachings of God's Word. From a modest over thirty-seven years ago, Turning Point is now accessible by 2.5 billion people worldwide every day through radio, television, and the Internet.

The following reflects management's definition of essential functions for this position, although this list is not all-inclusive to what tasks may be assigned. Turning Point reserves the right to modify job duties or job descriptions at any time.

Position Summary:

The position of Digital Content Editor reports to the Marketing and Communications directors to assist in project management of all communications as well as organize and edit content for DavidJeremiah.org and associated digital properties in the Creative Services department.

Essential Functions:

- Provide editorial and project management support for the email creation and review process
- Craft and nurture email sequences
- Assist in the process of creating high-quality direct mail campaigns
- Create marketing copy for DavidJermiah.org based on existing campaign strategies
- Collect and organize impactful stories
- Formulate marketing copy for other digital platforms including mobile apps and third-party websites

Qualifications:

- Attention to detail
- Work well with others or independently
- Research and organizational skills
- Effective written and verbal communication skills
- Able to think creatively
- Degree in English, Journalism, or work experience equivalency
- Excellent proofreading skills
- Ministry experience a plus
- Must be a likeminded believer and share our passion to deliver the unchanging Word of God to an ever-changing world

Other:

- Position is full-time, nonexempt, located at Turning Point International Headquarters in Lakeside, CA
- Our office hours are Monday through Friday 8:00am 5:00pm

Please email your resume with a cover letter and Christian testimony to jobs@davidjeremiah.org